



# DIRECTOR OF MARKETING

## WIZA HIDAYAT

Wiza is an entrepreneur, engineer, and designer shaping the future of sustainable architecture in Indonesia. As CEO of Arkadia Group, he leads projects that integrate design, technology, and sustainability. Through PT Eco Build Indonesia, he drives innovation in green building solutions.

A recognized leader in his field, Wiza chairs the Industrial Engineering Council (BKTl) at the Institution of Engineers Indonesia (PII) and sits on the National Board of the Indonesia Green Building Experts Association (IABHI). His expertise has earned him international recognition, including the Asia Pacific Property Awards (2024) and the Architecture Masterprize (2024). He is also an ASEAN Development Scholar.

Wiza studied Industrial Engineering at Institut Teknologi Bandung and is currently pursuing an MBA at Nanyang Technological University - Singapore.